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The third single to be taken from Coldplay's acclaimed new album, A Head Full Of Dreams (out now). Download the song from <http://ift.tt/1jBbwP0> or stream at <http://cldp.ly/cpspotify>

Get A Head Full Of Dreams now:

- iTunes <http://ift.tt/1jBbwP0>
- Amazon <http://ift.tt/1S1fdKm>
- Google Play <http://ift.tt/1PruhlP>
- TIDAL <http://cldp.ly/AHFOD-tidal>
- CD <http://ift.tt/1S1fdKq>
- Vinyl <http://ift.tt/1PruepF>

CREDITS

Parlophone Records presents...

Coldplay 'Up&Up'

Directed by: Vania Heymann and Gal Muggia

Coldplay Creative Director: Phil Harvey

Band Manager: Dave Holmes

Parlophone Video Commissioner: Sam Seager

Production Company: PRETTYBIRD UK

Executive Producers: Juliette Larthe and Nathan Scherrer

Director's Representative: Joceline Gabriel

Producers: Natan Schottenfels and Juliette Larthe

Production Coodinators: Laura Thomas-Smith and Cheyenne Miller

Edited by: Gal Muggia

VFX by: Vania Heymann and Gloria FX

Cinematography by: Roman Linetsky, John Schmidt and Vania Heymann

Color & Title Design: Tal Baltuch

Additional VFX: Amit Chachek and Gil Gavish at Real Motion,

Motion Control: Cinnamon VFX

Sound Design: Shlomi Attias

Archive Research: Jane Tucker

Treatment Layout & Design: Daniel Fletcher

New York Crew

Production Supervisor: Christina Woolston

Production Coordinator: Doug Smith

1st Assistant Director: Gabe Blom

2nd Assistant Director: Dan Majkut

1st Assistant Camera: Shane Duckworth

2nd Assistant Camera: Cai Hall

Techno Crane: Matt Roberts

Gaffer: Zach Sullivan

Best Boy Electric: Tim Berg

Electricians: Dave Tumblety and Rick Mitchell

Key Grip: Ken Tanzer

Best Boy Grip: Steve Girouard

Grips: Keith Steinberg and Jason Schaffner

Props: Malcom Sansire, James Lasso and Christina Chandler

Media: Jeffery Haggerman, Arturo Lopez and Tony Starbuck

Production Assistants: Dave Terra, Ron Lokiby, Kat Cameron, Josh Zimmerman, Eric Helper and Joe Pesce

Kiev Crew

Production Company Ukraine: Radioaktive Film

Executive Producer: Sasha Bevka and Darko Skulsky

Producer: Ole Yakovleva

Production Manager: Nick Semko

Production Assistant: Oleg Ptashnyk

Art Director: Sergey Vinichuk

1st Assistant Director: Dennis Sonin
Gaffer: Valera Latuga
Wardrobe: Dasha Filshina
Hair & Make Up Artist: Marta Skalskya
Media: Jan Wachowski
Chaperone: Aleksandra Voskova
Catering: Natasha Barilo

Gloria FX
Executive Producer: Max Colt
Producer: Sergii Mashevskiy
VFX Supervisor: Anatolii Kuzmytskyi

Special thanks to:

Chris Martin, Jonny Buckland, Guy Berryman, Will Champion and Phil Harvey, Dave Holmes and Mandi Bursteen, Sam Seager, Roy, Sigal and Noah Kafri, Rona Segal, Anisia Affek, Tom Melnick, REO- Or Edry and Zoe Polanski, Indy Hait, Maya Ish Shalom, Sasha Bevko, Joseph Weizenecker, Big Apple Studios and R-Space Kiev, Kerstin Emhoff, Ali Brown, Candice Dragonas and all at PRETTYBIRD.

via YouTube <http://youtu.be/BPNTC7uZYrI>